

Finn Sommer

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M.Sc. candidate in Management at the University of Mannheim with 4+ years at SAP across AI product showcases, executive strategy, and flagship event delivery. Entrepreneurial fast-learner with hands-on experience in LLMs and a strong drive toward building and scaling new ideas. More at sommer.dev

Education

University of Mannheim M.Sc., Master in Management (expected)	Mannheim, Germany 2025 – 2027
University of Wollongong (Study Abroad) Accounting & Computer Science coursework, Grade: 1.0	Wollongong, Australia Jul 2024 – Nov 2024
University of Mannheim B.Sc., Business and Computer Science, Grade: 1.9	Mannheim, Germany 2021 – 2025

Experience

SAP	Walldorf
Working Student SAP Experience Services	April 2025 – present
<ul style="list-style-type: none">• Built customer-ready product showcases for SAP Joule (AI), translating strategy into compelling enterprise demos• Spearheaded onsite Experience Center delivery at SAP NOW Berlin 2025 (~1,000 attendees): drove 400+ visitor engagements and generated 8 qualified leads• Executed Experience Center operations at SAP Sapphire Madrid (5,000+ attendees) and SAP Select Las Vegas (3,000+ attendees)• Delivered enterprise demos and deep dives at events and in Walldorf; tailored narratives to audience needs• Coordinated external agencies and partners to align logistics, booth deliverables, and demo quality standards	
Working Student Board Office Technology & Innovation (CTO)	September 2023 – February 2024
<ul style="list-style-type: none">• Coordinated CTO Executive Board Office operations including scheduling, stakeholder alignment, and meeting follow-ups• Prepared executive-ready briefings, agendas, and decision materials for strategic topics and customer meetings• Drove cross-unit project alignment between Executive Board functions and business units	
Working Student Customer Advisory	January 2023 – August 2023
<ul style="list-style-type: none">• Presented sustainability product demos (Sustainability Control Tower; Sustainability Footprint Management) including EU taxonomy topics• Supported core project team delivery of Customer Success Summit Germany 2023 (Deutsche Bank Park)• Automated monthly leadership reporting by syncing shared Teams calendar data into Excel via Power Automate, eliminating several hours of manual work per month	
Internship & Working Student Office of the CTO Germany	February 2022 – December 2022
<ul style="list-style-type: none">• Led workstreams for an award-winning internal training series (MEE Region Innovation Award), streamed live to 200+ sales colleagues with hundreds more viewing recordings regularly• Orchestrated onsite customer engagements including board-level meetings and large-scale venues• Owned green-screen studio operations and produced leadership communication recordings end-to-end• Presented first customer showcase at Greentech Festival (Berlin)	

Skills & Interests

Programming: Python, Java, SQL

AI/ML: Hugging Face Transformers, LoRA/PEFT, LLM fine-tuning, n8n (workflow automation)

Tools: PowerPoint, Excel, Power Automate, Adobe Creative Cloud (Premiere Pro, Lightroom, Photoshop)

Languages: German (Native), English (Fluent), French (Intermediate)

Interests: Startups, Venture Capital, AI/LLMs, Travel, Sports